

HIGHLANDS LATIN SCHOOL

Style and Logo Specifications

Fonts

Logo: Americana Bold, Small Caps
(Americana BT may be used as an alternative.)

General Text in Highlands Latin Publication:

Serif: Palatino Linotype
Sans-Serif: Futura
(Futura BK BT, Helvetica may be used as alternatives.)

Colors

Navy: Pantone 289

Embroidery Thread Color:
Madeira 1243
RA 2303
GS/SULKY 505



Gold: Pantone 872 Metallic

Embroidery Thread Color:
Madeira Gold 14
RA J Gold
GS/SULKY 7004



Gold: Pantone 116 (alternative to metallic)

Embroidery Thread Color:
Madeira 1125
RA 2466
GS/SULKY 1083

